

						(Rs. In Thousand)
Demand No.	16				Budget Estimates 2025-26	Modified RE 2025-26
				INFORMATION & PUBLICITY		
				REVENUE SECTION :		
				MAJOR HEAD "2220"		
2220				Information & Publicity (Major Head)		
2220	01			Films (Sub Major Head)		
2220	01	001		Direction & Administration (Minor Head)		
2220	01	001	99	Public Relation Dte. (Sub Head)		
	99	00	01	Salaries	30550	27550
	99	00	02	Wages	800	0
	99	00	05	Rewards	300	250
	99	00	06	Medical Treatment	3000	4500
	99	00	07	Allowances	31100	27600
	99	00	08	Leave Travel Concession	500	500
	99	00	11	Domestic Travel Expenses	500	288
	99	00	13	Office Expenses	12500	15100
	99	00	16	Printing and Publication	200	725
	99	00	18	Rent for Others	200	0
	99	00	19	Digital Equipment	1000	2000
	99	00	24	Fuel and Lubricants	250	250
	99	00	26	Advertising and Publicity	660000	660000
	99	00	28	Professional Services	220	1000
	99	00	29	Repairs and Maintenance	1000	1150
	99	00	49	Other Revenue Expenditure	480	577
2220	01	001	99	Total - Public Relation Dte. (Sub Head)	742600	741490
2220	01	001		Total - Direction & Administration (Minor Head)	742600	741490
2220	01			Total - Films (Sub Major Head)	742600	741490
2220	60			Others (Sub Major Head)		
2220	60	101		Advertising and visual Publicity (Minor Head)		
2220	60	101	96	Collaboration with Media Network (Sub Head)		
	96	00	26	Advertising and Publicity	187000	67000
2220	60	101	96	Total - Collaboration with Media Network (Sub Head)	187000	67000
2220	60	101	95	Communication teams for every departments (Sub Head)		
	95	00	26	Advertising and Publicity	51000	51000
2220	60	101	95	Total - Communication teams for every departments (Sub Head)	51000	51000
2220	60	101	94	Delhi Model of Governance for outreach programme (Sub Head)		
	94	00	02	Wages	10000	0
	94	00	13	Office Expenses	20000	0
	94	00	49	Other Revenue Expenditure	90000	90000
2220	60	101	94	Total - Delhi Model of Governance for outreach programme (Sub Head)	120000	90000
2220	60	101	92	Media Campaign on Environment and Pollution related Issues (Sub Head)		
	92	00	26	Advertising and Publicity	51000	41000
2220	60	101	92	Total - Media Campaign on Environment and Pollution related Issues (Sub Head)	51000	41000
2220	60	101	91	Media Campaign on Women Safety (Sub Head)		
	91	00	26	Advertising and Publicity	51000	11000
2220	60	101	91	Total - Media Campaign on Women Safety (Sub Head)	51000	11000
2220	60	101		Total - Advertising and visual Publicity (Minor Head)	460000	260000
2220	60	800		Other Expenditure (Minor Head)		
2220	60	800	78	Journalist Welfare (Sub Head)		
	78	98		Assistance for Journalists		
	78	98	49	Other Revenue Expenditure	500	0
	78	98		Total - Assistance for Journalists	500	0
2220	60	800	78	Total - Journalist Welfare (Sub Head)	500	0
2220	60	800		Total - Other Expenditure (Minor Head)	500	0
2220	60			Total - Others (Sub Major Head)	460500	260000
2220				TOTAL - MAJOR HEAD"2220"	1203100	1001490
				TOTAL - REVENUE SECTION	1203100	1001490
				CAPITAL SECTION :		
				MAJOR HEAD "4220"		
4220				Capital Outlay on Information and Publicity (Major head)		
4220	60			Others (Sub Major Head)		
4220	60	001		Direction & Administration (Minor Head)		
4220	60	001	99	Public Relation Dte. (Sub Head)		
	99	00	51	Motor Vehicles	900	0
	99	00	52	Machinery & Equipment	500	4100
	99	00	71	Information, Computer, Telecommunications (ICT) Equipment	1000	4980
	99	00	74	Furnitures and Fixtures	1000	1930
4220	60	001	99	Total - Public Relation Dte. (Sub Head)	3400	11010
4220	60	001		Total - Direction & Administration (Minor Head)	3400	11010
4220	60			Total - Others (Sub Major Head)	3400	11010
4220				TOTAL - MAJOR HEAD"4070"	3400	11010
				TOTAL - CAPITAL SECTION	3400	11010
				TOTAL - INFORMATION & PUBLICITY	1206500	10

